

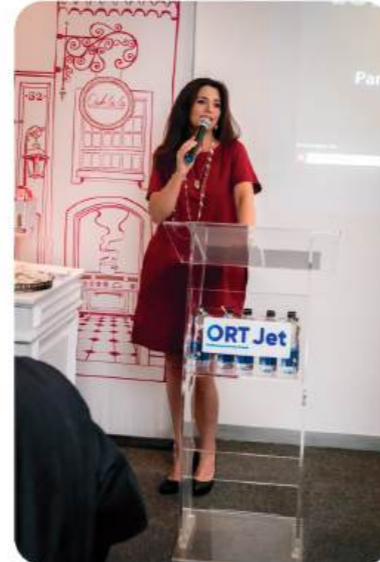


# ORT Jet

Facilitating Business Growth

# REPORT BACK

# 2022



# MESSAGE FROM ORT JET HOD, HELENE ITZKIN

We welcomed 2022 with positivity and gratitude as ORT Jet has come through the pandemic having had opportunities to learn, adapt and move forward. There was an excitement to, once again, see one another in our well-attended training and networking events.

The recognition by businesses and the government to develop and grow SMEs in South Africa is pertinent. ORT Jet will ensure that you have access to top mentorship-relevant training and enrichment opportunities for our team mentors.

We are seeking partners who share our position for making a positive impact on small businesses. By partnering with us you can earn  SE/BBBEE points and make a real difference in the lives of those in need.

Be a part of something meaningful and elevate your brand by partnering with us.

Contact me to learn more about our partnership opportunities and how you can get more involved. We look forward to 2023 together with you all.

**I wish our donors, mentors, trainers, businesses, and guests a successful 2023.**

**#support local**



**Helene Itzkin**  
**ORT Jet HOD**

## MESSAGE FROM ORT JET CHAIRMAN, STEVE ZAGEY



**Steve Zagey**  
**ORT Jet Chairman**

Another year of living in unprecedented times, turbulent times, and who knows what the next year will bring.

It still feels like we have been in a holding pattern, waiting for the economy to improve and start to flourish. ORT Jet carries on, focussing on helping businesses, with all sorts of initiatives to prop up businesses and make them flourish as much as possible. The ORT Jet team has stepped up during these times, where they continuously look to grow and sustain small to medium-sized businesses and look for new tools and initiatives to assist them through these challenging times. Well done to our most amazing team and our mentors for their precious time and their dedication to helping others in need. To our Mentees, look ahead, be diligent, be positive and you'll get there! Remember that to gain success, is more than good ideas or products; it is also plenty of actions!!!!

**#support local**

# ORT JET HIGHLIGHTS & ACHIEVEMENTS



## January 2022 Constellation Wisdom Circle with Janet Goldblatt

Janet is currently a director of Nowhere-ECL SA offering training to teachers and facilitators in systemic practice and principles. For the last 13 years Constellations has been an integral part Janet's life, her healing and her work. Janet has helped countless people have breakthroughs in their creative, professional, family and personal lives.



## March 2022 ORT SA Career Hub Trends That Will Shape Your Future with Arthur Goldstuck

Founder and CEO of Worldwide Worx, author, speaker, and trainer, Arthur spoke about digital transformation and said it is the key differentiator in remote working productivity and collaboration and took us on a journey from the 1930 version of socializing, a view of the 2020 office to the "new" office today.



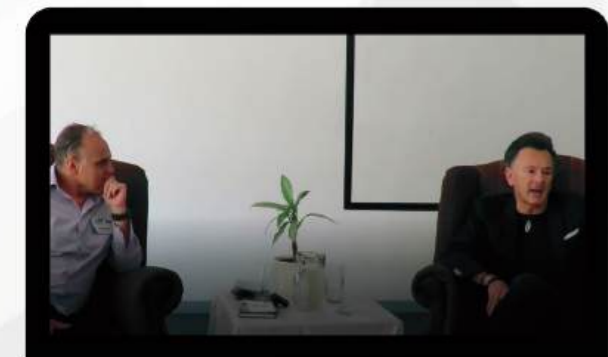
## February 2022 Dancing For Sharks and Dragons with Allon Raiz

CEO of Raizcorp, Allon has mentored hundreds of entrepreneurs who have participated in the Engen Pitch & Polish business pitching competition Allon shared important tips to help any entrepreneur to navigate their way around pitching to investors to scale their business.



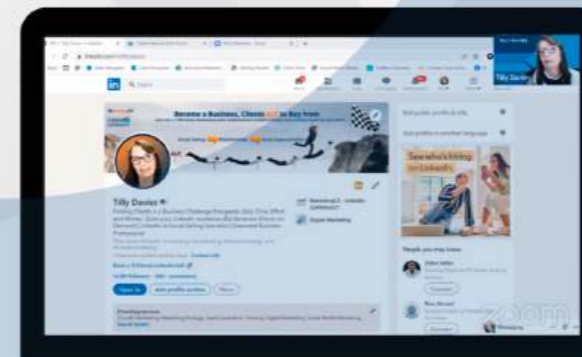
## April 2022 Business and Mentor Networking Hacks with Paul Smith

Paul Smith has founded a number of companies in a variety of industries from boat manufacturing to innovation consulting. He shared valuable ideas of compounding actions to implement and spoke about actions in networking. Paul spoke about the ability to build healthy relationships in business.



## March 2022 In The Boardroom with Clive Butkow

Clive is the former Chief Operating Officer (COO) of Accenture South Africa, he has 28 years management consulting experience. During his tenure at Accenture (formally Arthur Anderson and Anderson Consulting), he played numerous leadership roles, including Managing Director of Accenture's Technology business as well as Managing Director of Accenture's Resources business.



## May 2022 LinkedIn duology with Tilly Davies

Digital strategist extraordinaire, Tilly has a profound ability to read market trends and LinkedIn's dynamism particularly. Tilly spoke about networking on LinkedIn and said business networking is the process of establishing a mutually beneficial relationship with other business people and potential clients or customers. She said LinkedIn looks at the elements that reflect your professional presence on LinkedIn.

# ORT JET HIGHLIGHTS & ACHIEVEMENTS

## June 2022 In The Boardroom with David Shapiro



David Shapiro, Deputy Chairman at Sasfin Securities Pty Ltd shared his pearls of wisdom after nearly 50 years as a trader and investor on the JSE at an ORT Jet breakfast.

The focus was on the story behind David Shapiro with an emphasis on what makes people and companies successful.

## September Excel trilogy with Dan Stillerman and Avi Levy



Dan Stillerman founded Excel Academy in 2014, after 4 years of working as an actuary. Dan shared his expertise about excel such as enabling users to format, organize, calculate data in a spreadsheet. He explained that by organizing data using software like Excel, data analysts and other users can make information easier to view as data is added or changed.

## July 2022 Motivation Does Not Drive Action, Action Drives Motivation with Mike Said



Mike is a Marketer, Public Speaker, Videographer, Editor and ORT Jet Mentor. He spoke about his transformation both personally and in business.

He shared the trials, tribulations, successes and shortcomings of a personal transformation journey that began on a physical level and quickly spread across all aspects.

## October 2022 In The Boardroom with Howard Sackstein



Howard Sackstein is a director of a number of technology start-up businesses including Indian Ocean Telecoms, Saicom Voice Services, Tariffic, Mayuva Telecoms, HMS Hotels and Lucid Hotel Ventures. In this interactive breakfast networking session, Howard shared his insights into business, life, success and networking.

## August 2022 Women's Day Personal Styling Workshop and Breakfast with Marinda Aucamp



At a breakfast, Marinda Aucamp (Owner of Barefoot in Burgundy) spoke about the value and importance of women and shared personal styling tips with participants. Marinda helps client create the most suitable image with clothes, colour palettes, accessories and outfits that fit a body type and individuals' needs.

## November 2022 Sasfin ORT Jet Awards



Following two years of lockdown and the awards being held online, the Sasfin ORT Jet Awards Ceremony was held on Tuesday, November 15 2022, at ORT SA.

Chief Rabbi Warren Goldstein praised our mentors and businesses, "We are standing on holy ground tonight because of the kindness of the mentors who give up their time and knowledge, and the courage of the business owners."

# ORT JET FAST FACTS

## Access to the Best Mentors

**Over 2022**

-  **Total of 195 SMEs on the programme**
-  **Total of 69 new SMEs onboarded**
-  **Total of 14 Business Bootcamps were held**
-  **Total of 8 In The Boardroom Workshops**
-  **Total of 173 Training workshops and Networking Events.**
-  **Impact on 4 541 recipients**



Create Playlist



## Welcome to our Most Viewed on Jetflix



**Leonard Carr**

How to Live Fully While Navigating Uncertainty



**Mike Said**

Basic Design using Canva



**Evan Kagan**

Building A Culture That Guarantees Success In  
The New World of Work



**Evan Kagan**

ORT SA Careerhub- Gearing for the future work



**Lynn Joffe**

How to become better story tellers



**Nadia Bilchik**

Maximise your virtual presence



**Elana Godley**

Teaching smart people how to learn



**Mike Said**

Basic Design using canva

Catch up with our webinars on  
our YouTube Channel JET FLIX  
- <https://bit.ly/JETFLIXLINK>

# TESTIMONIALS



7:10 AM



**ORT Jet**

[www.ortjet.org.za](http://www.ortjet.org.za)



“Little did I realise how much ORT Jet would offer, the staff go overboard to cater towards one’s personal needs. On top of that, they assign you a personal mentor and an expert panel from the business world give such expert advice”  
- Charlene Brett | Remote Audiology



“I have been a member of ORT Jet for approximately 10 months now and already I have received new business from multiple referrals within the group. This I am grateful for – in addition to the new connections I have formed with other local business people. They are an invaluable part of my businesses’ marketing”  
- Renato Dequcinis | Barril Group



# TESTIMONIALS



9:30 AM



**ORT Jet**

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"I would just like to extend a heartfelt gratitude for all the business interventions that ORT Jet has been to provide for our business. From the business bootcamps, mentors, networking sessions and webinars that have been able to empower us during the lockdown- thank you"  
- Sarah Motshwane | Tshepiso Branding



"I would not be where I am today without the incredible mentorship at ORT Jet. Their lectures and mentors have helped me grow my business and have all the knowledge I need. ORT Jet is definitely an asset to anyone starting a business or who wants to learn more"  
- Shevi Lurie |



# TESTIMONIALS



11 40 AM



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“After attending the “Delight Your Customers” session with Aki Kalliatakis, I decided to make the change from satisfied customers to delighted customers. What is amazing about ORT is how these little details of the business can get forgotten until someone like Aki reminds us to implement them again”  
- Nadine Hocter | Sheer Bliss



“I’m so grateful that my friend introduced me to ORT Jet which supports small businesses with webinars, seminars and mentorship. I was impressed how ORT Jet responded so quickly to the lockdown and moved everything online. It’s been a lifesaver during lockdown to still be able to access such capable people who have shared their advice and expertise. Thank you  
ORT Jet”  
- Megan Dyamond | I Curve

# HOW DO WE CHOOSE OUR WINNERS

## ORT Jet Business Winner

The ORT Jet team assess the active businesses on the programme to determine performance improvement. The total number of successful businesses is narrowed down to 25. The top 25 businesses meet with the panel and the top ten businesses are selected. The top ten businesses submit a balance sheet, undergo a financial assessment and the winner is selected.

Danny Blumberg from Scentology, The ORT Jet business winner 2022 was the highest percentage increase for the year.

## ORT Jet Mentor Winner

The winner for 2022 is chosen based on how many people they have actively mentored and helped throughout 2022. The selection is further made on the number of live and online training facilitations. The mentor winner has also worked closely with the ORT Jet team.

Renato Dequcinis, the 2022 ORT Jet mentor winner, facilitates expert digital marketing training for the businesses and mentored the highest number of mentees.



ORT Jet Business Winner



@Danny Blumberg



SCENT.  
OLOGY



# ORT Jet's Mentor Winner



@Renato Dequcinis



BARRIL  
GROUP

# A SMALL SAMPLE OF ORT JET'S SUCCESSES IN LOGO'S



All

Images

Videos



# Search.



How to contact and find ORT Jet



JET FLIX by ORT Jet



ORT Jet  
ORT Jet Business Community Page



@ORTJETSA



ORT JET



@ortjet1



011 728 7154



admin@ortjet.org.za



www.ortjet.org.za



 **REMINDER**

2m ago

ORT Jet is funded by the generosity of givers. From the report back 2022 you are able to see the impact that ORT Jet has had on so many. Educating in both business and soft skills topics, offering networking events and introductions to top business people.

Our beneficiaries have taken the time to thank us for the impact we have had on their lives. Without funding this would not be possible. ORT Jet is a critical facet in small business development.

**Partner with us**

**Contact: [helene@ortsa.org.za](mailto:helene@ortsa.org.za)**

**[www.ortjet.org.za](http://www.ortjet.org.za)**