

ORT Jet

Facilitating Business Growth

REPORT 2021 BACK

Message from ORT Jet HOD, Helene Itzkin

ORT Jet is a household name, the scaffolding of our Business community. When reflecting back on the year, it is with pride and gratefulness. Pride in the tenacity of the business owners that we assist - never giving up and fighting through with their warrior mentors at their side. People recognising that there are opportunities in this mixed up crazy time where everything is different. ORT Jet attracts many entrepreneurs with concepts that are wild, creative and smart. Josh Lasker, our "Business of the Year" Winner embodies just that, adapting and changing his product to slot into what is needed for the "new working world". ORT Jet would like to encourage budding entrepreneurs to give us a call, and let us work together to get your business to the next level. In this short note, it would be impossible to mention by name all of those mentors, trainers and consultants that have worked so tirelessly to make ORT Jet the "go to" place for business assistance. We are so privileged to be part of a team of givers who can inspire others to make a difference. A long term mentor, Robert Cohen, recently told me that in the 10 years that he has sat on the ORT Jet panel, no one that he ever asked to assist a business in need has said no. How amazing is that!

I wish our donors, mentors, trainers, businesses and guests a successful 2022.
#support local



Thamia Scholtz - Junior Marketing Administrator
Helene Itzkin - ORT Jet HOD,
Lerato Lekalakala - Administrator
Tracey Catania - Training & Events Coordinator

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Message from ORT Jet Chairman, Steve Zagey

Another year of living in unprecedented times and who knows what the next year will bring. It feels like we have been in a holding pattern, waiting for the economy to improve. Although hopefully there are a few signs of light coming through the fog. All we can really do is put our heads down and try and navigate the challenges before us. If your businesses is still standing after two years of Covid-19, it's a major accomplishment. For this reason ORT Jet has had a strong focus on helping businesses, which in turn will help to strengthen and grow the community. There have been all sorts of initiatives to prop-up business. The ORT Jet team has stepped up during these times, where they continuously look to grow and sustain small to medium-sized businesses, and look for new tools to assist them through these tough times and when they are heavily under-resourced. Well done to our team and our mentors for their precious time and their dedication to helping others in need. To our Mentees, look ahead, be diligent, be positive and you'll get there! Remember that to gain success, is more than good ideas or products; it is also plenty of actions!!!!

ORT Jet Highlights & Achievements



26th January 2021
In The Boardroom with
Lee Den Hond

Lee den Hond is living proof that when purpose is bigger than challenge, nothing is impossible. In addition to being the third South African woman to summit Mount Everest in 2013, Lee has also completed the Marathon des Sables in Morocco in 2017, a race known as the toughest footrace in the world. Lee is an engaging and powerful speaker who inspires business owners, self-starters and teams to achieve and maintain success through a combination of vision, stamina and passion.



3rd March 2021
Grocery Bill Challenge with
Adrienne Bogatie

Adrienne Bogatie gives us the 411 on South African grocery shopping. He introduces why a nurse and a mother know enough to help people who need to budget. Moreover, understanding your financial health. Adrienne explains how looking at the reality of how little we know about our finances can help you understand your relationship with money. Adrienne dives down into the critical questions in this webinar, such as why we spend or save the way we do and where it starts.



8th March 2021
A Women's Place Is In The World
with Lynn Joffe and Benji Shulman

"Do what you love, the money will follow. And meet deadlines. I live my life by that premise." Lynn's middle journey, with her life-long learning, has opened a new window to embrace. She has been in advertising for 45 years, founded her company (Creatrix) and has been a copywriter for most of her life. She used her marketing experience earned over the years to help her novel venture.



21st May 2021
Networking
with David Zidel

Along with the protocols in place, ORT Jet created a wonderfully warm atmosphere for networking that took place on the 21st of May 2021. A few business owners and entrepreneurs came together to network and support each other during these trying times. Experienced author, lecturer and facilitator David Zidel started the breakfast with a beautiful speech about uplifting one another.



2nd June 2021
In The Boardroom
with Mandy Wiener

Mandy Wiener, one of the country's best known and most credible journalists to share her story with us. She is considered to be amongst the country's premier Twitterati. In conversation with David, Mandy was asked what she would advise us to teach children and she said "be curious, read and always be open-minded". As entrepreneurs, mentors and participants let us all be open-minded to welcoming new ideas and information. Let us step of our comfort zone and consider other ideas and perspectives, especially in this day and age.



24th June 2021
How To Market Small Businesses on
Facebook with Gary Levy

Gary has been a full time marketing consultant for over 15 years servicing clients in South Africa, Australia, USA and the UK. His passion is assisting clients to succeed online by making the most of Digital Strategies. Gary said "The online landscape is a continually changing environment that gets more competitive daily" and his data-driven agency utilize the latest available digital marketing techniques to ensure the long-term growth of business online.



10th August 2021
Blockchain 101
with Monica singer

Professor Monica Singer is a Chartered Accountant (SA) and was the first CEO of South Africa's Central Securities Depository (CSD), Strate (Pty) Ltd. Monica has been recognised over the last 20 years with many awards. "The concept of standing in a queue at a bank branch is insane. If I transfer money to Uruguay, where I'm originally from, it would take longer than if I got on a plane and physically brought the money there myself. Now that we've seen the reality, how could I not be absolutely passionate about it?" says Monica



28th August 2020
Limmud workshop at
ORT Jet facilities

Limmud and Dr Nir Tsuk urged our business and entrepreneur community to stay innovative during this post-pandemic time. Nir Tsuk spoke about post-pandemic innovation around entrepreneurship. As entrepreneurs, we have a responsibility for the future to ensure positive change is put into practice and contribute to the rebuilding process of our economy.



31st August 2021
Business Rescue or Liquidation
with Paul Winer and Lance Schapiro

They certainly provided participants with a concise overview of the various entities. Paul started by saying that people face reality too late and it is vital to get to the problem as soon as possible. He spoke about the options available for financially stressed businesses and said it was better to avoid a legal process. Paul said it is important to analyse your business and make arrangements before you consider business rescue or liquidation. The most pertinent questions to ask is "can this business continue" and "how much money is required".



2021 Mentor of the year Winner
David Zidel

This year's mentor is David Zidel. In addition to helping our businesses succeed, he is a facilitator in our webinars In The Boardrooms and runs a BootCamp focusing solely on finance. It's a pleasure to have him on our team.

"What a great honour to receive the ORT Jet Mentor of the year award for 2021. Thank you!"
-David Zidel



2021 Business of the year Winner
Josh Lasker

"Around the time we started with ABBY, a friend recommended that I join the ORT Jet program. One of the most valuable business programs I have been in is ORT Jet. Strong community and experienced mentors. Today, we have a number of blue chip clients which came from years of persistence, adaptability, willingness to test and learn, and help from support structures like ORT Jet"
-Josh Lasker



24th November
ORT Jet
Annual Awards Ceremony

Chief Rabbi Dr Warren Goldstein, shares a few encouraging words about being kind. Mentors at ORT Jet assist businesses in growing and succeeding. Chief thanks them for their time and knowledge. Our economy wouldn't thrive without entrepreneurs. Our sincere thanks goes out to all our sponsors, without them this would not be possible. Congratulations to all the winners. ORT Jet shows the importance of business acumen. When we work together, anyone can succeed through the toughest of times.

Testimonials

"ORT Jet is one of the best programs you can join when starting out as an entrepreneur. They provide you with a vast network of mentors, and a solid support structure to find your feet when starting your business. Looking back at my personal entrepreneurial journey - the best thing I did was invest in my network from the beginning. ORT Jet is a great way to do the same."

- Josh Lasker

"We, as a community, are so lucky to have an incredible organization like ORT Jet at our fingertips. The countless lectures by selfless professionals have all contributed greatly to help grow my business."

- Shevi Braun

"I ran the Western Gas for seven years, and to be honest- living an hour away from our shop, with three young kids at home was an exceptional challenge. I met Steve Hochfeld roughly four years ago and I cannot speak highly enough of him. His support and guidance during these years has been unfathomable and I feel so blessed to have had him guide me. I feel so blessed to have had access to a businessman of his calibre and truly treasure the time that we had together.

Thank you all for the incredible work that you do for us entrepreneur - we are blessed to have you in our community Many Thanks."

- Nadine Meyerowitz

ORT Jet Fast Facts

Access to the Best Mentors

- The mentors volunteer their time for free.
- ORT Jet currently has 65 facilitators on their network and over 600 mentors on their database.

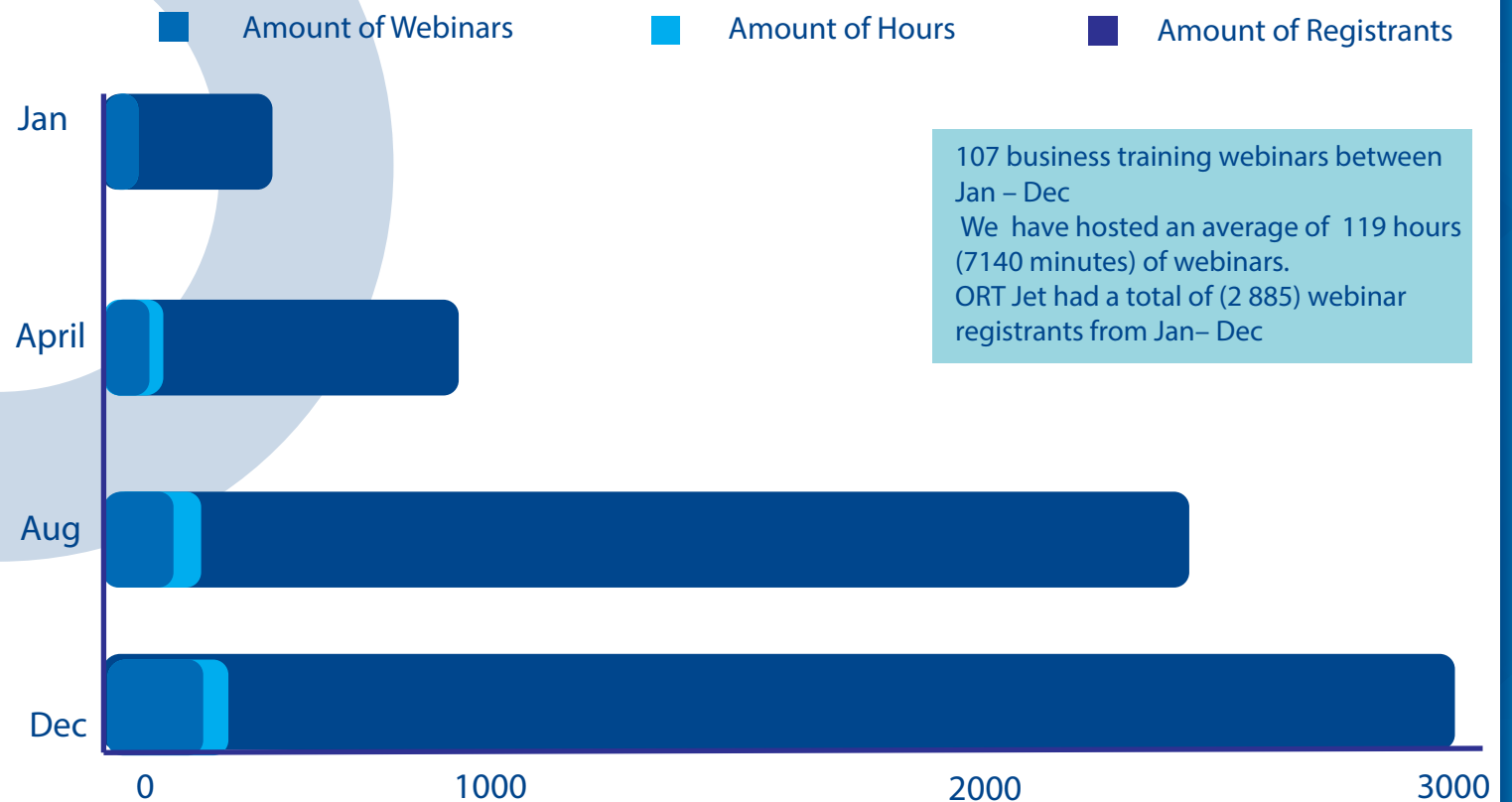


The Business Rescue panel assisted 85 businesses in the first 3 months of lockdown and by the end of the year had assisted 244

Business Mentorship

- There are currently 160 businesses on the ORT Jet Mentorship Programme.

Business Skills Training



Catch up with our webinars on our YouTube Channel JET FLIX by ORT Jet

ORT Jet can partner with you on your BBBEE spend, we run an extensive ED (Enterprise Development) Programme for Black entrepreneurs.

ORT Jet Donors can receive an 18A certificate for tax purposes.

Contact us

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A Small Sample of ORT Jet's Successes in Logos:



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