

# AUTUMN NEWSLETTER 2020

## Note from ORT Jet HOD, Helene Itzkin

**"The only way OUT is together".**

ORT Jet's response to Covid 19 has been swift. Operations have been transformed to online platforms and training continues, thanks to the very quick response by our amazing team, volunteer mentors and facilitators.

In the last month, ORT Jet has been approached by many business people in the community for assistance. The ORT Jet Business Rescue Initiative was formed, made up of committed ORT Jet mentors to help small businesses navigate through the onerous documentation to apply and gain access to government funding initiatives.

ORT Jet is ensuring that no business gets left behind and will still receive benefits from being on the ORT Jet Programme. We want to see ORT Jet businesses survive and thrive during this time.

We would like to thank our generous sponsors, committee and mentors for their invaluable contribution.

## ORT Jet Webinars May/ June 2020

06 May - Effective Communications During Covid-19 with Stuart Rothgiesser

[Click to Register](#)

07 May - "Your CV is Not Enough" - Life After Retrenchment or Retirement with Brent Spilkin

[Click to Register](#)

14 May - The Art of Time Efficient, Productive Meeting Management with Brandon Abdinor

[Click to Register](#)

19 May - Business Etiquette and Writing by Sarah Cohen

[Click to Register](#)

21 May- Building Emotional Resilience with Paul Ben-Israel

[Click to Register](#)

25 May - The Smart, Modern Way to Get Exposure Without Paying Google with Kevin Factor

[Click to Register](#)

03 June - Digital Marketing Part 1 with Renato Dequcinis

04 June - Mindfulness with Angela Hardy

10 June - Digital Marketing Part 2 with Renato Dequcinis

10 June - Basic Design Using CANVA with Mike Said

17 June - Digital Marketing Part 3 with Renato Dequcinis

18 June - Video Shooting & Editing Using Mobile with Mike Said

23 June - Self Acceptance With or Without Lockdown with Aviva Baran-Rothschild

23 June - Digital Marketing Part 4 with Renato Dequcinis

See website for Details: <https://www.ortjet.org.za/events/>

## Business Rescue Support



Helene Itzkin participated in this live webinar "Keeping You and Your Business Afloat", hosted by the SAJR, Herschel Jawitz and Excel Academy, which provided business owners with important information to deal with the implications of COVID-19.

Click to View Recording: [www.youtube.com/watch?v=dQG\\_XvMRuQk&feature=youtu.be](https://www.youtube.com/watch?v=dQG_XvMRuQk&feature=youtu.be)

Go to our website for up-to-date documentation & information: <https://www.ortjet.org.za/>

## Does your businesses feature in the online ORT Jet Business Directory?

The support we give to each other is vitally important and we should make use of the services within the community. Please send your logo and business details to [Lauri@ortjet.org.za](mailto:Lauri@ortjet.org.za) which will go into the ORT Jet Business Directory on our website.

## BUY VOUCHERS NOW TO SUPPORT SMALL BUSINESSES

Purchase a voucher now from your beautician, hairdresser, manicurist or barber. Remember they will have no income over this time period and we can redeem this once we are able to go back to the 'new normal'. Or even better, give it to someone else to redeem it.

A new portal called 'iShuk', allows community members to purchase vouchers from listed businesses on their site. Once these businesses resume operating, members can directly redeem their purchased vouchers. To help or become a beneficiary, visit [www.ishuk.co.za](http://www.ishuk.co.za) and follow the easy steps to get involved.

## The Power of Giving

We need your support to raise R2.5m to continue providing support to businesses in our community.

Donate online: [www.ortsa.org.za/product/donation-to-ortjet/](http://www.ortsa.org.za/product/donation-to-ortjet/) or ORT SA, Standard Bank, Account number 001837966

## March - May 2020

From 6 April 2020 until 6 May 2020, we have assisted 52 SME businesses by providing them with Covid-19 related information. These meetings are still scheduled on a daily basis to continue offering support.

See some testimonials from businesses below:

"I have absolutely made progress and managed to complete my UIF application. The SME Panel was very supportive and amazing. I would consider joining the ORT Jet programme in the future."- Amichai Tahor

"I was very impressed with the panel and got help with UIF. Thank you for your great help."- Ingrid Efune

In addition, we are hosting webinars with more to come! Approximately 280 people have attended so far. Please see below:

## March - May Webinars 2020

<b>FINANCE</b> with David Zidel Email: <a href="mailto:lauri@ortjet.org.za">lauri@ortjet.org.za</a> for inquiries 26 March ONLINE ZOOM WEBINAR <a href="#">Click here to register</a>	<b>ONLINE ZOOM WEBINAR</b> 31 MARCH 2020 3PM - 4PM RETURN ON BAD LUCK: MANAGING THROUGH COVID-19 with Paul Smith
<b>ONLINE ZOOM WEBINAR</b> 02 April 2020 6PM - 7PM Leadership with Janet Goldblatt	<b>ONLINE ZOOM WEBINAR</b> 06 April 2020 10:30AM - 11:30AM FutureNow with John Sanei <a href="#">Click here to register</a>
<b>ONLINE ZOOM WEBINAR</b> 06 April 2020 4PM - 5:30PM EXCEL CRASH COURSE with Dan Stillerman, Founder, Excel Academy EXCEL ACADEMY	<b>ONLINE ZOOM WEBINAR</b> 07 April 2020 3PM - 4PM LOCKDOWN A TIME OF PROGRESSION & NOT REGRESSION with Niki Seberini
<b>IN THE BOARDROOM</b> with Elise Gilbert (Head: Group Marketing & Communication, Sasfin) Date: 22 April Time: 8:30AM - 10AM Click on the Link to Register	<b>WEB DESIGN FOR YOUR BUSINESS</b> with Nicholas Nesbitt 22 April 2020 3PM - 4PM ONLINE ZOOM WEBINAR <a href="#">Click here to register</a>
<b>HOW TO SET UP AN EFFECTIVE E-MAIL CAMPAIGN USING MailChimp</b> with Nadine Hocter ONLINE ZOOM WEBINAR 23 April 2020, 10AM - 11AM <a href="#">Click to Register</a>	<b>STAYING CALM DURING UNPRECEDENTED TIMES OF CHANGE</b> with Judy Kilpin 24 April 2020, 12PM - 1PM ONLINE ZOOM WEBINAR <a href="#">Click here to register</a>
<b>TIPS ON WORKING FROM HOME</b> with Sarah Cohen ONLINE ZOOM WEBINAR 29 April 2020, 3PM - 4PM <a href="#">Click to Register</a>	<b>BUSINESS PLAN PROCESSING WORKSHOP</b> Thinking Outside the Box During COVID-19 with Amanda Blankfield-Koseff ONLINE ZOOM WEBINAR 5 May 2020, 2PM - 3:30PM <a href="#">Click to Register</a>
<b>EFFECTIVE COMMUNICATIONS DURING COVID-19</b> with Stuart Rothgiesser Email: <a href="mailto:lauri@ortjet.org.za">lauri@ortjet.org.za</a> for inquiries 05 May 2020, 2PM - 3PM ONLINE ZOOM WEBINAR <a href="#">Click here to register</a>	<b>"Your CV is not Enough"</b> with Brent Spilkin ONLINE ZOOM WEBINAR 07 May 2020 6PM - 7:15PM <a href="#">Click here to register</a>
<b>THE ART OF TIME EFFICIENT, PRODUCTIVE MEETING MANAGEMENT</b> with Brandon Abdinor Email: <a href="mailto:lauri@ortjet.org.za">lauri@ortjet.org.za</a> for inquiries 14 May 2020, 3PM - 4PM ONLINE ZOOM WEBINAR <a href="#">Click here to register</a>	<b>BUSINESS ETIQUETTE &amp; WRITING</b> with Sarah Cohen ONLINE ZOOM WEBINAR 19 May 2020, 3PM - 4PM <a href="#">Click to Register</a>

## Note from ORT SA CEO, Ariellah Rosenberg

This month we marked the official anniversary of the foundation of ORT in St Petersburg, Russia in 1880. For 140 years, ORT has been at the heart of Jewish education worldwide and its ability to change has continued to keep it relevant.

ORT SA, follows World ORT's vision through its mission of making people employable and creating employment opportunities. In today's crisis, the ORT Jet Business Rescue Initiative is an outstanding proactive approach by various stakeholders and the ORT Jet team to ensure that special attention and support is offered to all businesses in the community.

I'd like to commend the skeletal and superb staff of the ORT Jet team, under the leadership of Helene Itzkin, for adapting immediately to the new circumstances and for working tirelessly, living the values of ORT SA.



Ariellah Rosenberg (ORT SA, CEO)

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[www.ortjet.org.za](http://www.ortjet.org.za)